

## Kimokawaii 2023

# Battle of the Bands

### Rules & Regulations

You must read and understand the rules prior to registering your band. 3-5 bands will be chosen and announced on April 15th, 2023. Bands will be notified via e-mail.

#### **RULES**

1. The band member in contact with Kimokawaii will be sent an email containing voucher codes to obtain your tickets from the website. You will be comped a Saturday pass for each band member you register for the band.
2. You must register your band [here](#) before 04/10/2023.
3. Band must play 3 songs.
4. There will be a strict time limit of 15 minutes for each band on stage. Please plan your songs accordingly.

#### **REWARDS**

- Your band gets promoted to the Kimokawaii Anime Experience & Convention community. Your band will also be promoted through many various media streams such as radio, billboards, programming, podcasts, paid advertisement and more!
- Your family and friends get 10% off their ticket.
- Winner gets a trophy and a \$500 Visa Gift Card
- The BOTB will be recorded in front of a live audience and distributed on all popular music platforms such as Spotify, Pandora, iTunes, Amazon Music & more!

#### **BOTB POLICY**

Band members are responsible for their own equipment. Band equipment owners are responsible for all their own equipment and will not hold the Lone Star Convention Center nor Silverback Events liable for any lost, stolen, or damaged equipment.

1. Entry Fee: \$50 upon approval. Your band submission is juried and our Battle of the Bands Curator Team will determine which bands are accepted into the competition. Register [here](#).

2. Deadline: All entries must be submitted by 11:59 pm on April 10, 2023.

<https://www.kimokawaii.net/botb-registration>

3. Please include:

a. Link to a photo of band members,

b. Short bio

c. Be available for any interviews or promotional events scheduled. Our PR Director will be in touch with all approved contestants for scheduled interviews.

4. If you do not register, you will not be allowed to participate in the event. Once the registration deadline has passed, no additional bands will be added.

5. Announcements pertaining to the BOTB will be announced through the kimokawaii.net newsletter and facebook. Subscribe to the mailing list, facebook, tiktok, twitter, instagram to be notified of updates. Once the bracket is filled, all subsequent bands will be added to the waitlist.

6. If your band is not accepted this year, you may still register for any future events and will again be considered.

## **SONG CRITERIA**

1. Contestants may submit an original or cover of an existing song, but all cover songs must be identified as a cover and contain the original song title and the artist version they are covering.

2. Song lyrics must be reasonably Family Friendly. Think PG-13. Songs with obscene subject matter, excessive use of profanity, or songs of a suggestive nature will not be considered.

3. Each band must play 3 songs within a 15 minute time slot of stage time.

4. All participants must play the song they used to enter the contest, and were selected for.

5. Bands must perform 2 Original songs created by the band performing it and 1 universally recognized cover song in their own style.

## **WHO CAN ENTER?**

1. Any type of musical act.

## **VOTING & JUDGING:**

A combination of the audience reaction and the Judges score cards determines the winner.

## **PRODUCTION**

1. All bands and equipment must arrive at Lone Star Convention & Expo Center during the designated load in time period provided to you in your acceptance letter. You must be on time. The stage slots are held to a strict time frame and all band members must be present and ready to perform in order to take the stage and compete so please be sure to respect your time slot and the time of other contestants and be on time.
2. You are required to have a sole representative for your band present during the load in. You will be provided a time to load in your equipment and must have all gear loaded in quickly and orderly. Please make sure you have all the equipment together.
3. When you register, you will be asked to fill out the names of each member of your band, 3 songs that you are going to play, and include a link or mp3 of those files. On the night of your performance, you must have ONLY the members that you listed on your registration. HOWEVER, if you would like to make a change to your lineup for your performance, that change is subject to approval by the BOTB director and must be made at a minimum of 24 hours PRIOR to your performance or you are subject to immediate disqualification. Another example: you want to add a keyboard player to your band, and he wasn't listed in your registration line-up, if you notify us in advance, that will be subject to approval. If you don't notify us, no keyboard player. These rules are here for a reason and to keep the event fair and from bands stacking the deck in their favor with guest performers or becoming a 15 piece band on show night to garner more votes.
4. Your band will be allotted a time slot.
5. Any band that has not arrived at the convention center 40 minutes before play time will be disqualified from Battle of the Bands. There are no exceptions to this rule. You can guarantee the staff, organizers and the other bands are watching the clock.
6. There are 10 minute set-changes allotted. In the event that a set-change runs into the bands scheduled time due to technical difficulties, the following time slots will be adjusted and you will get your full 15 minute time slot. If the set change runs long as a result of an elaborate stage setup, it is at the discretion of the stage manager to either allow the full 15 minutes, or to start the clock before you are ready. Please clear any concerns about your setup with the stage manager prior to your performance. No banners or backdrops.
10. There will be a stage manager to assist with set-up and tear-down for each band during the event. The stage manager is not responsible for physically moving your equipment. Only help

coordinating. The stage manager has the final word on all time changes and adjustments.

## **EQUIPMENT:**

You will be provided a stage, lighting, a PA system 2 mics, mic stands, and stage monitors. You are responsible for all other band equipment or needs for your performance.

## **MARKETING & PROMOTION:**

1. Each band will be provided with discount codes for their friends, family, and followers convention pass. These tickets can be purchased through the website at [www.kimokawaii.net](http://www.kimokawaii.net).

Once you pay your Registration fee and upon acceptance, your codes will be emailed to you. Once you order them through the website you will be provided a BOTB pass when you arrive at registration. Encourage your fans to purchase a ticket using your code. Audience participation is part of the scoring process so you want as many people cheering for you at the event as possible. The booking staff at KimoKawaii's Battle Of The Bands uses this to determine who is bringing the most fans and will use this information for future bookings.

2. Bands are encouraged to promote the event via all channels. Also, if you bring a ton of people to your performance, and your fans are going crazy, this can only enhance the overall perception of your performance.

3. You will be promoted in various media sources including radio, billboards, social media, news coverage and throughout the KimoKawaii community.

4. All bands agree to have their name, voice and/or likeness, & performance used by Silverback Events in any advertising, distribution or broadcasting material relating to this contest without compensation or right to royalties for such use.

## **CONTACTS**

Any questions or concerns should be addressed to [botb@kimokawaii.net](mailto:botb@kimokawaii.net)

Good luck to all the bands!

Organizers reserve the right to adjust, modify and/or clarify the rules of the event at any time for any reason.